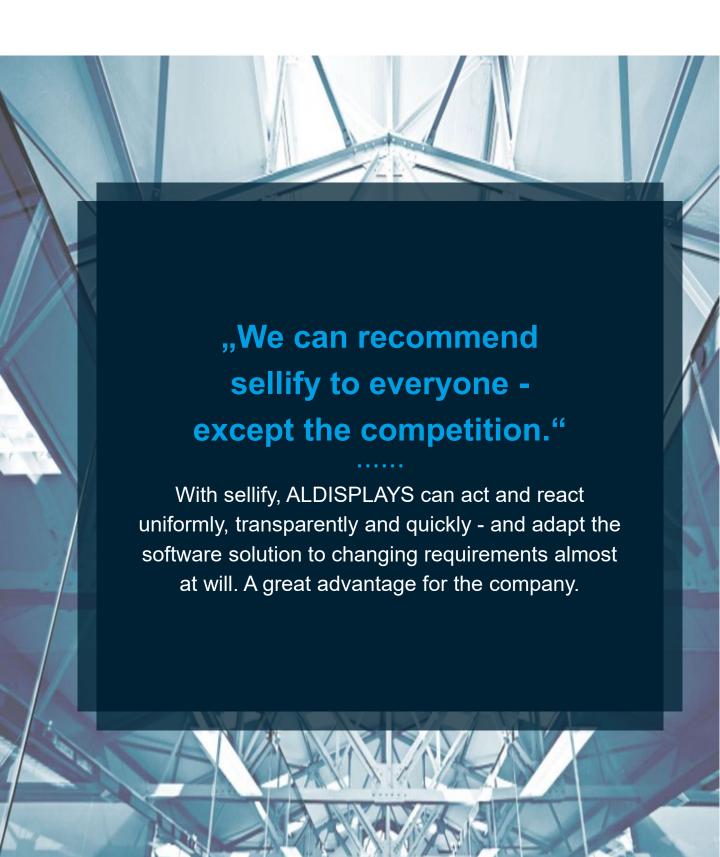




sellify customer testimonials





Why ALDISPLAYS swears by sellify.

ALDISPLAYS GmbH has been a successful full-service provider of advertising and sales promotion systems since 1995 and has worked with a CRM from the very beginning - initially with individual CRM software, which, however, reached its limits after a few years. At the same time, the demands on the company's own flexibility increased due to increasingly intense competition in the online and offline sectors. A new system was needed that could meet the high demands on functionality and flexibility: sellify!





"Competent and always available - we liked that right away!"

The experience from many years of sales and implementation was a significant factor for the entrepreneurs of ALDISPLAYS in deciding on sellify, because the takeover of around 20 years of CRM with third-party systems, including all contacts and documents, already represents a very special challenge.

But also the personal contact, the professional competence as well as the fast decision-making processes and the proximity on site in Cologne played a major role.

"With sellify, we've become faster, more efficient and more personal."

sellify has enabled ALDISPLAYS to clearly structure the flood of inquiries and orders, especially digital ones, and to organize them in a way that is comprehensible to everyone. A customized interface between the company's online store and ERP system has proven to be an absolute highlight for processing speed and accuracy.