



sellify customer testimonials

## "sellify is tailored exactly to our needs - which makes for more efficient processes."

In the long term, fbMEDIA was able to achieve standardized and thus faster quotation generation. By building up customer histories, marketing campaigns adapted to customer groups (e.g. in the form of mailings) were achieved. Another plus point: the intuitive structure of sellify makes it easy to get started and ensures a high level of acceptance among employees.



## Modern customer management made easy!

Simpler, transparent and uniform processes, that was the wish of our customers of fbMEDIA- nothing easy than that, we thought and convinced by a system with which all typical office tasks can easily be done "on the side": sellify!



## "We needed a system that would benefit all departments in our facility equally."

From quoting and project execution, to marketing and customer management: fbMEDIA wanted "one for all". And that's what they got. With sellify, customer profiles can be easily created, requirements determined and aftersales made even more effective.

## "With sellify, we are well advised!"

Since there was no CRM system in the company before, fbMEDIA wanted a central customer management system. Likewise, the creation of calculations and offers in Word and Excel should be guaranteed.

In addition to a wide range of customization options, an integration of product databases and numerous interfaces, for example to create offers from sellify and direct storage and management in sellify, the optimal customer support by business//acts was the main reason for our customers at fbMEDIA to choose sellify.