



sellify customer testimonials

**sellify**  
Nichts leichter als das.

## **Flexible working with sellify - but on-premise!**

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THESEN Group was looking for a system that would enable systemic work and the mapping of campaigns. Previously, they worked with Excel lists, which could no longer meet the requirements over time. Therefore, they were looking for software that not only met these requirements, but also complied with data protection regulations: an on-premise software was needed.



## sellify in consulting.

THESEN about sellify.

**"The sellify team took our brief and delivered a solution with the system that worked perfectly for us."**

In his search for a suitable CRM solution, Mr. Thesen remembered a CRM manufacturer he had met years ago. In many ways, the on-premise system could even be administered by the company itself - it would have met the requirements and would have been perfect for the THESEN Group sales team. However, since this software manufacturer only offers a cloud system, they continued to search for software with the same range of functions that could also be operated on their own server.

**"All promises were kept and the implementation also went smoothly. That's not always the rule with IT projects!"**

The reference to sellify then came via a business partner who had recommended Mr. Thesen to get an impression of the software solution. After several successful discussions and presentations, the decision was made in favor of sellify.

Mr. Thesen emphasized that the software meets all requirements: analog steps in the sales process have been eliminated, thus optimizing speed. In addition, "with sellify, more campaigns can be run with more output and processes can be implemented as planned."

**With sellify, you have a real competitive advantage, because this lean software provides a central and clear organization during operation, so that everything is easier for you. This saves you a lot of time, nerves and money.**



### Calendar management

Organization, delegation and follow-up of activities and deadlines



### Document storage

Organization of shared filing in sellify or the network folders



### Document templates

Writing and organizing documents and emails



### Project management

Project control and bid tracking